

# Oshawa Port Authority Survey Results

Public Opinion Relating to Building of an Ethanol Plant

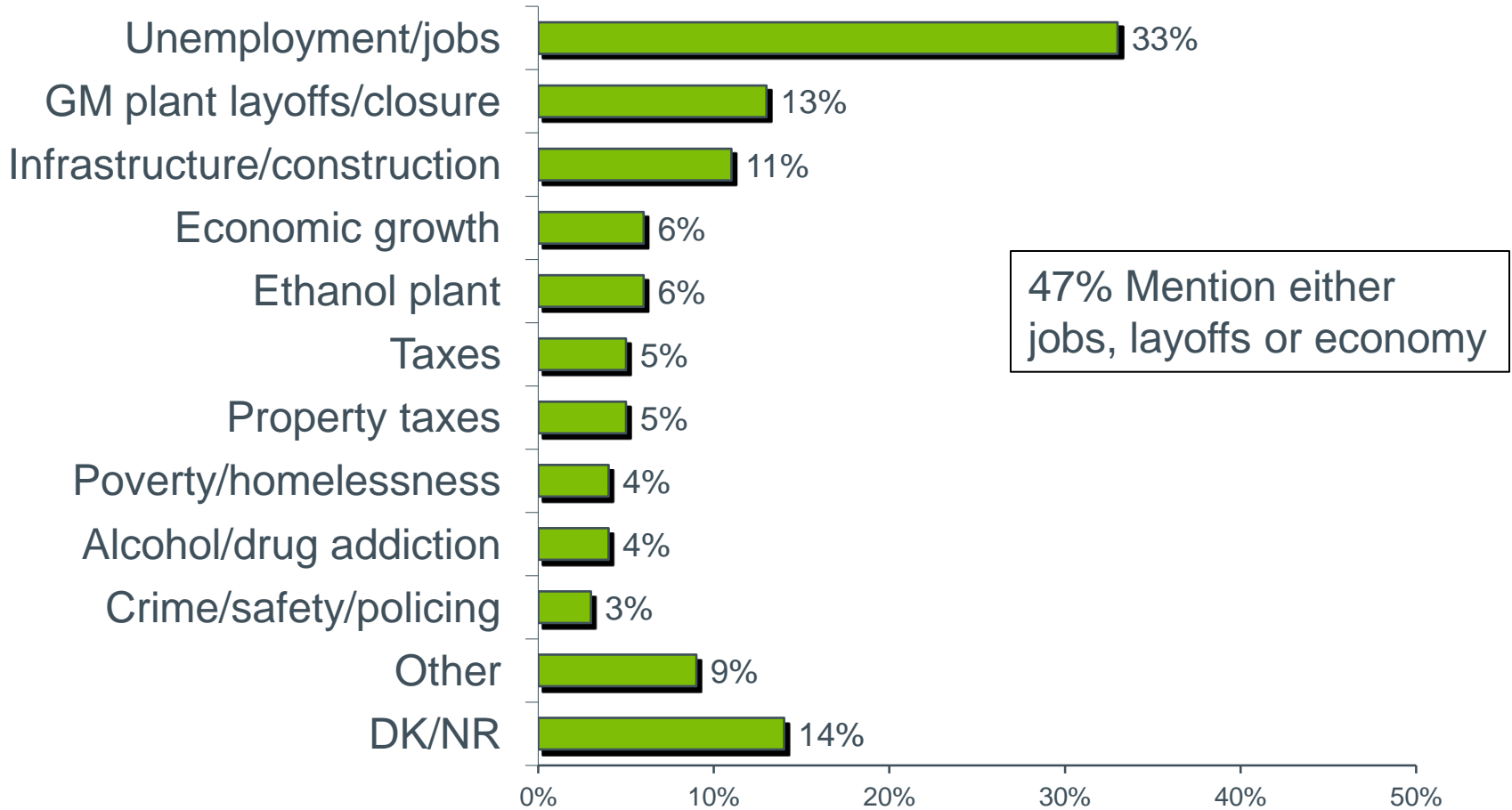
September 25, 2012

# Objectives & Methodology

- HD was commissioned by the Oshawa Port Authority to conduct a representative survey of local residents in order to have an accurate assessment of opinions held regarding the prospect of an ethanol facility.
- HD conducted a telephone survey among residents of the Oshawa CMA and surrounding rural area, using random probability sampling.
  - A total of n=602 interviews conducted
  - Surveying undertaken between Sept 11<sup>th</sup> and 14<sup>th</sup>, 2012
  - Margin of error: +/- 4.0% at the 95% confidence level
- Data weighted to reflect census profile for Oshawa CMA

# Issues Currently Facing Oshawa

Q1. What do you think is the single biggest issue facing Oshawa these days?



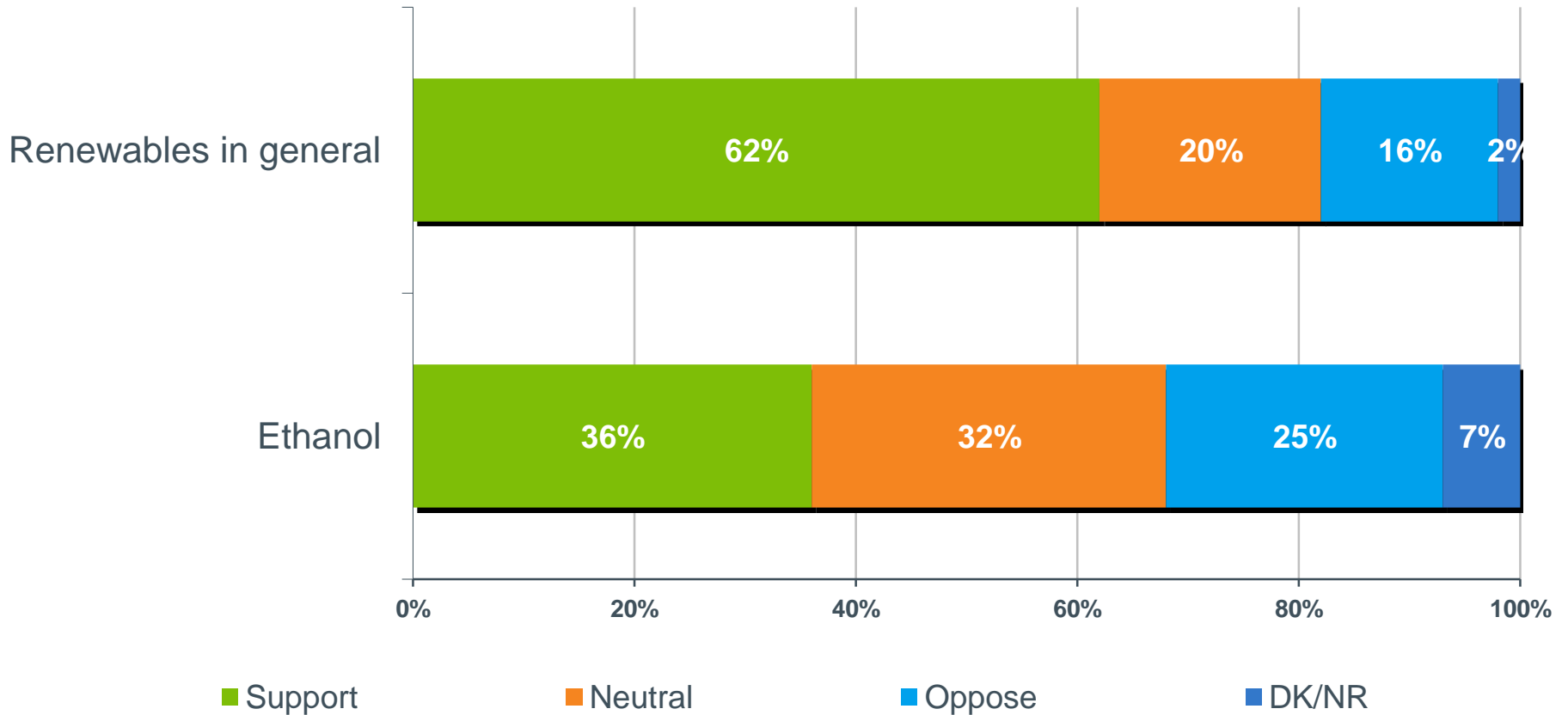
Base=All respondents (n=602)

\*Only responses 3% and higher are displayed

# Support for Shifting to Renewables and Ethanol

**Q2.** Generally speaking, how strongly do you support or oppose shifting energy production from non-renewable fuels such as coal, natural gas and oil to renewable fuels such as wind, solar, biodiesel and ethanol?

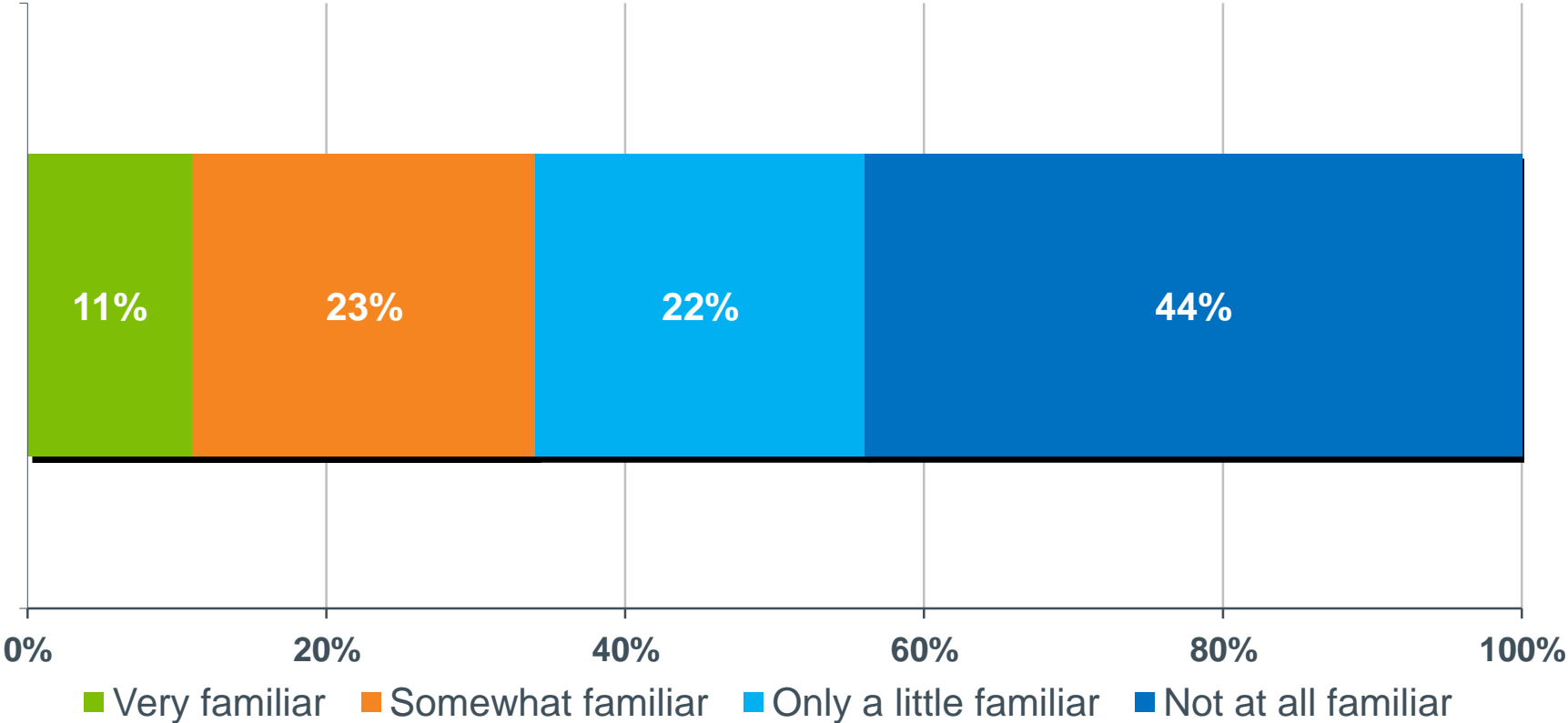
**Q3.** And focusing specifically on ethanol, how strongly do you support or oppose shifting energy production from non-renewable fuels to ethanol?



Base=All respondents (n=602)

# Familiarity with Ethanol Facility

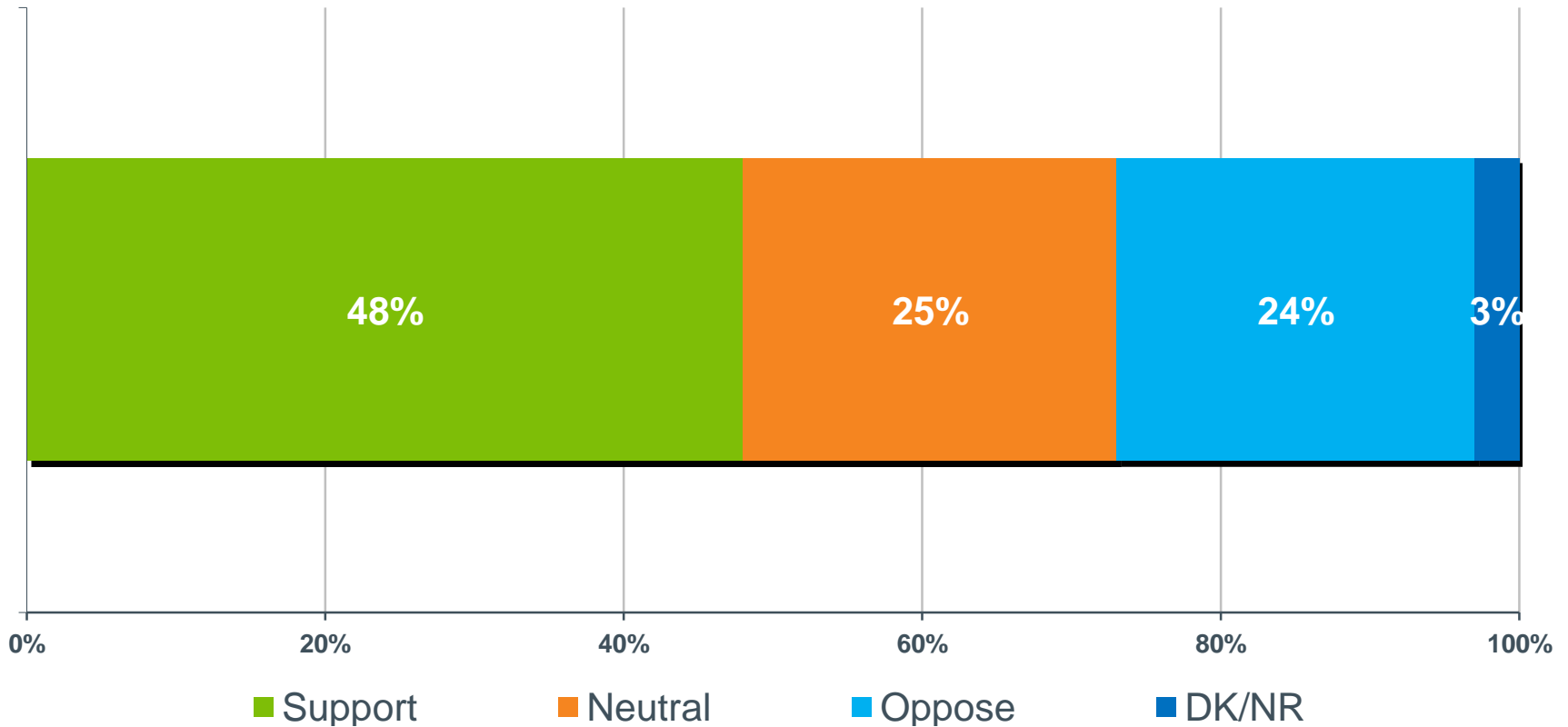
Q4. How familiar are you with the planned construction of a new facility in Oshawa to produce ethanol fuel from corn?



Base=All respondents (n=602)

# Support for Ethanol Production in Oshawa

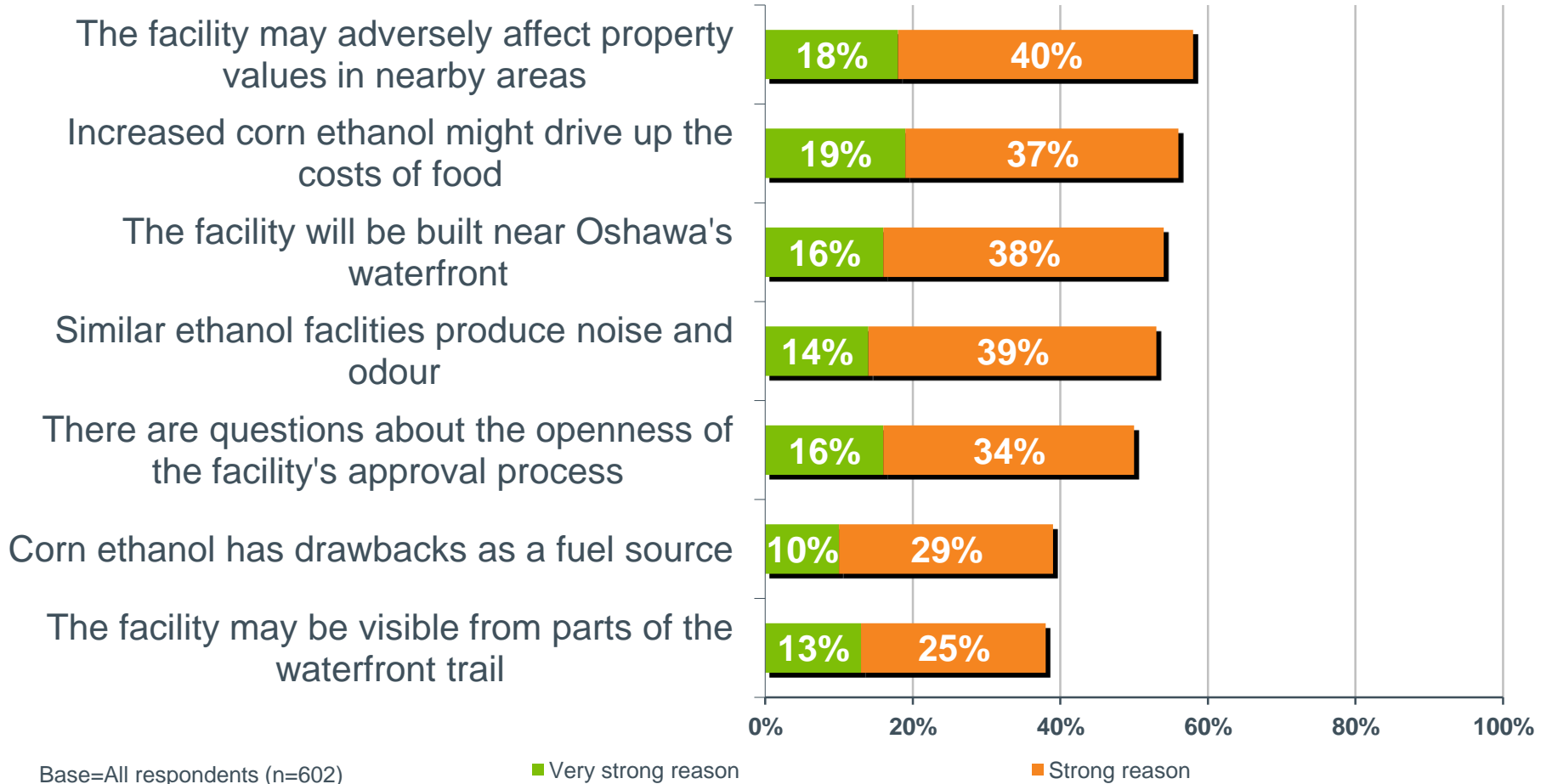
Q5. Would you say that, on the whole, you are supportive of ethanol production in Oshawa?



Base=All respondents (n=602)

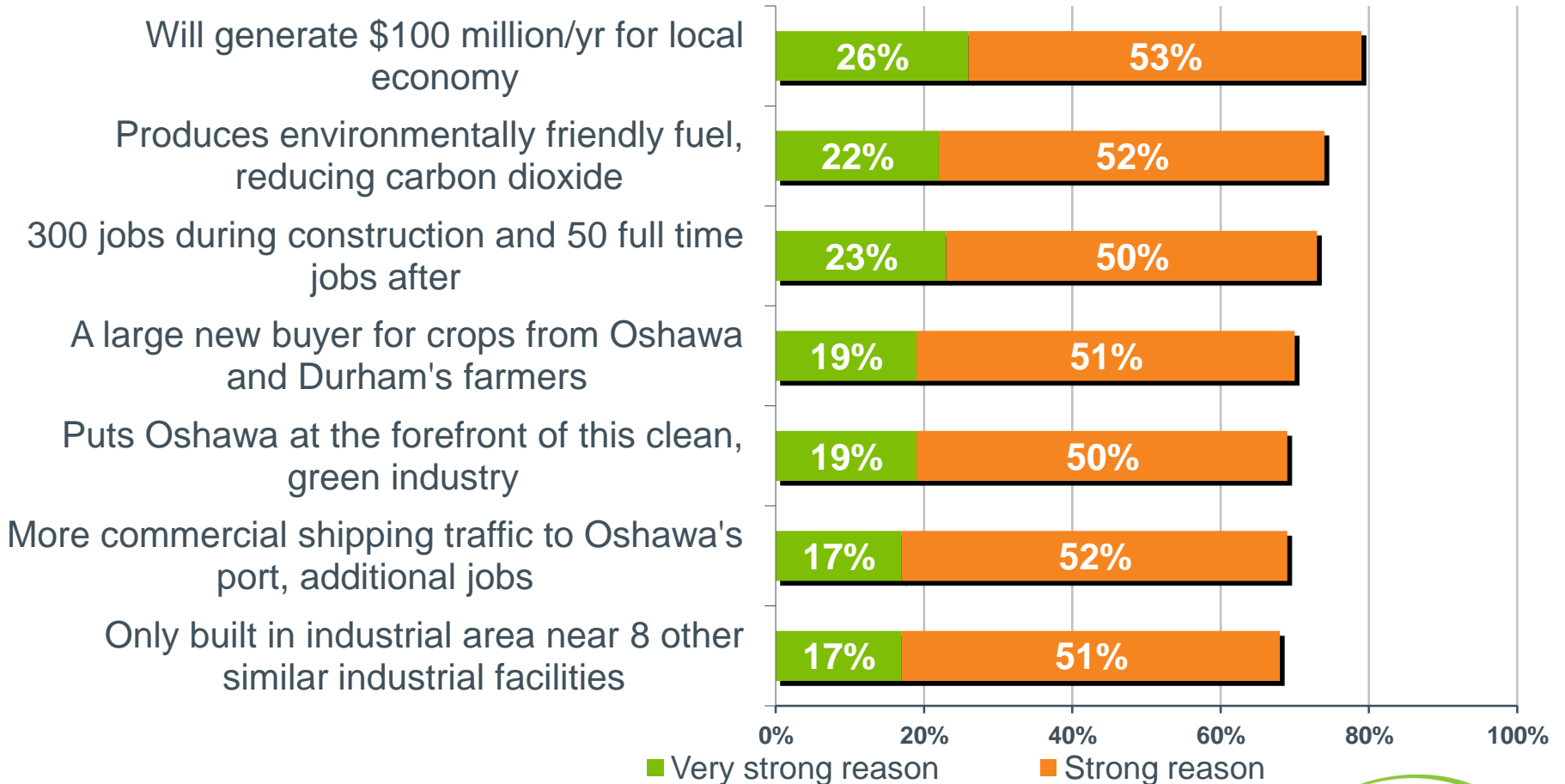
# Reactions to Arguments against Ethanol Plant

**Q6.** I'm going to read you a list of reasons people may have for opposing the new ethanol facility. For each one, I'd like you to tell me whether this is a very strong reason for opposing the building of the facility, a strong reason, a weak reason or a very weak reason for opposing the building of the facility.



# Reactions to Arguments in Favour of Ethanol Plant

**Q7.** I'm going to read you a list of reasons people may have for supporting the new ethanol facility. For each one, I'd like you to tell me whether this is a very strong reason for supporting the building of the facility, a strong reason, a weak reason or a very weak reason for supporting the building of the facility.

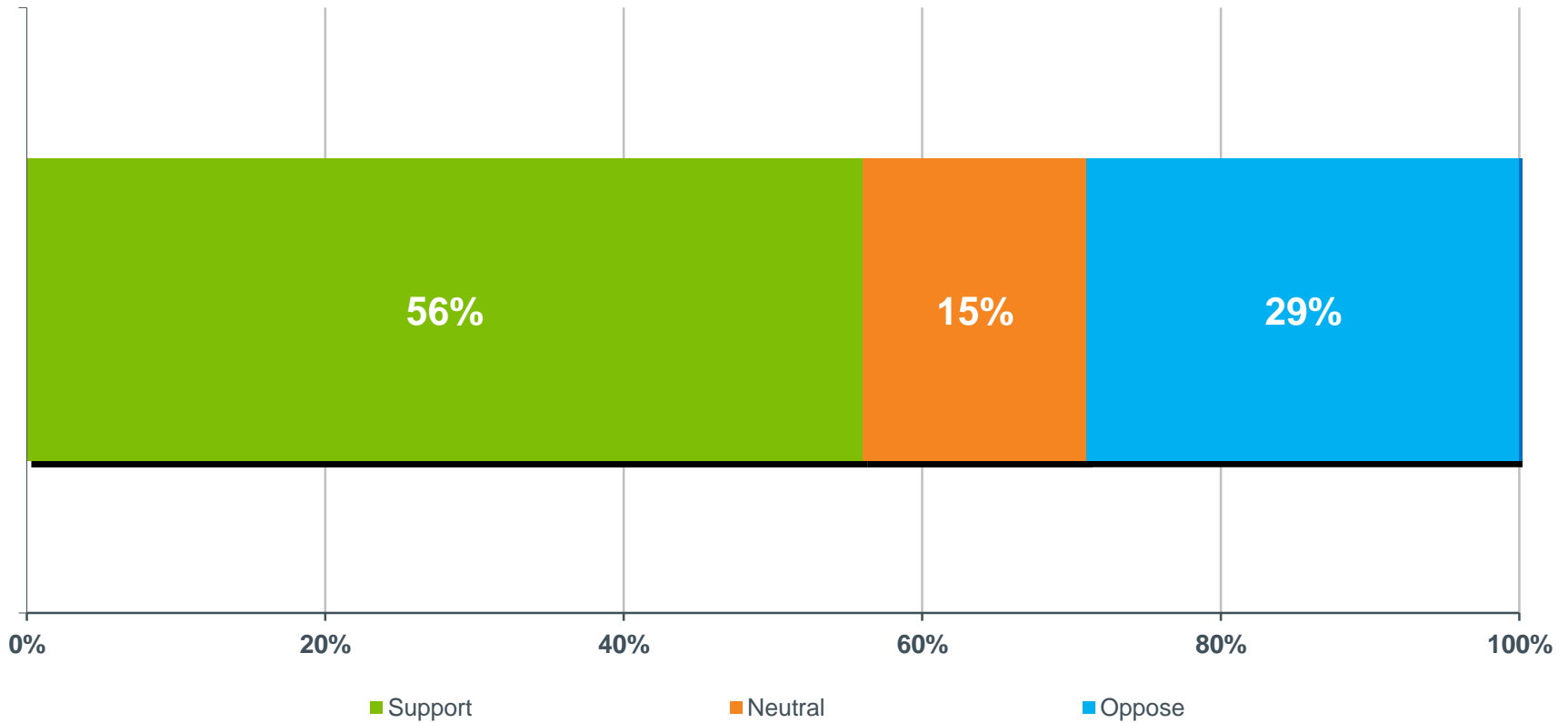


Base=All respondents (n=602)



# Support for Ethanol Facility in Oshawa

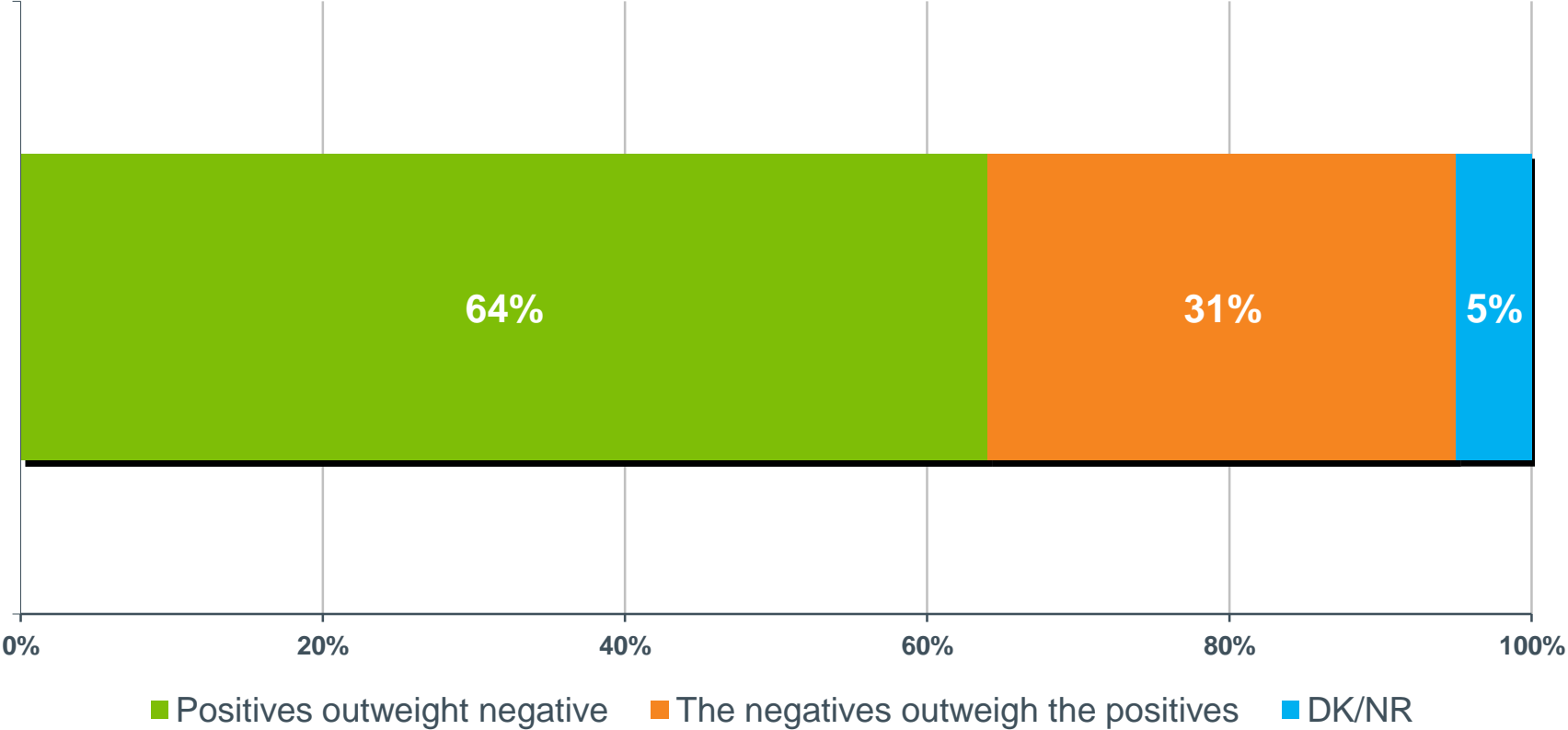
**Q8.** Now that you have heard some of the arguments for and against building the ethanol facility how strongly would you say you support or oppose the building of the facility here in Oshawa?



Base=All respondents (n=602)

# Positives versus Negatives of Ethanol Plant in Oshawa

**Q9.** Some people say that when it comes to a new ethanol facility in Oshawa, on the whole, the benefits to the city and region outweigh the negative consequences. Others say that there are more negatives than positives. Which view comes closest to your own? Is it...



Base=All respondents (n=602)

**Thank you**

**For more information:**

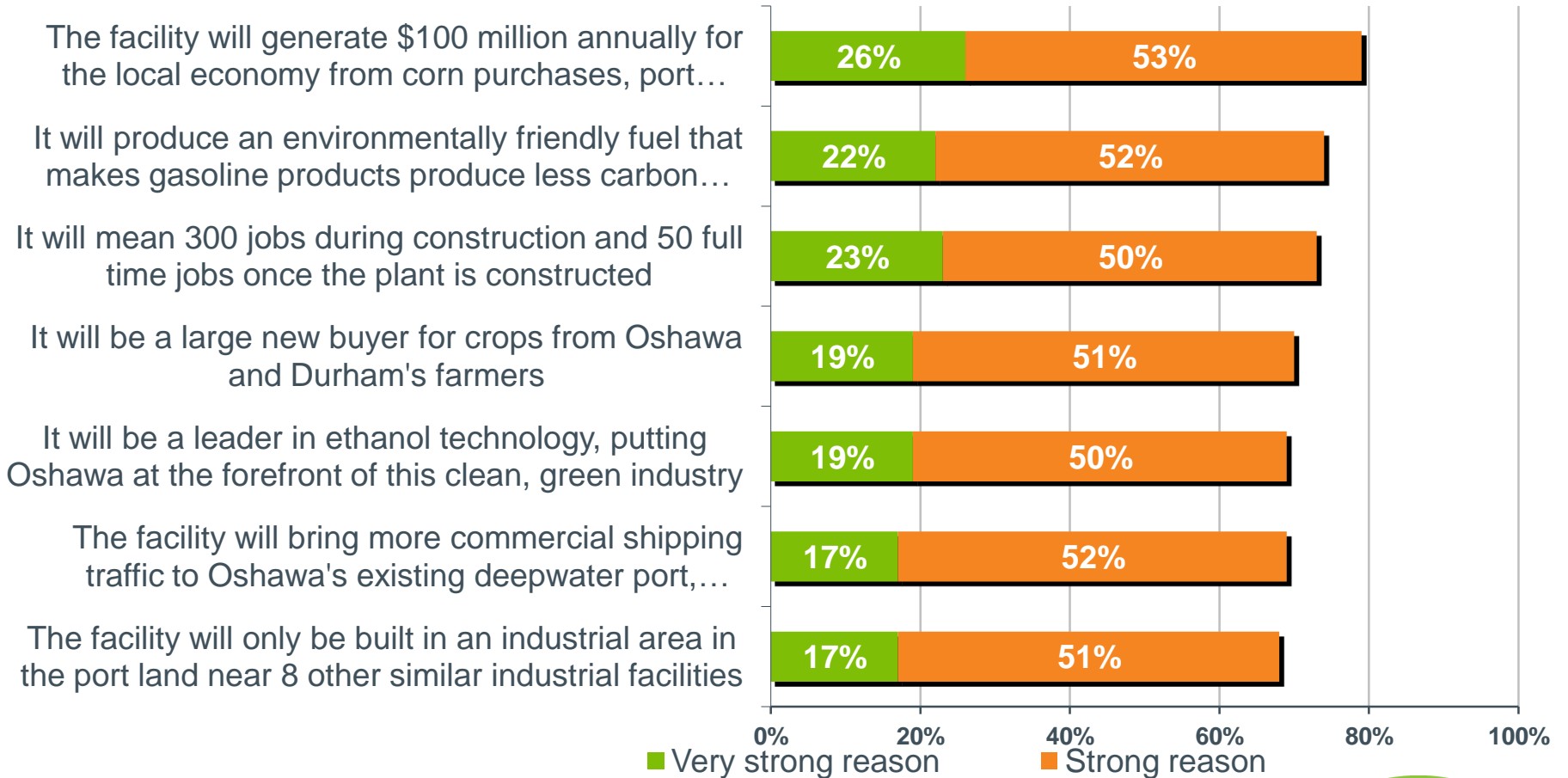
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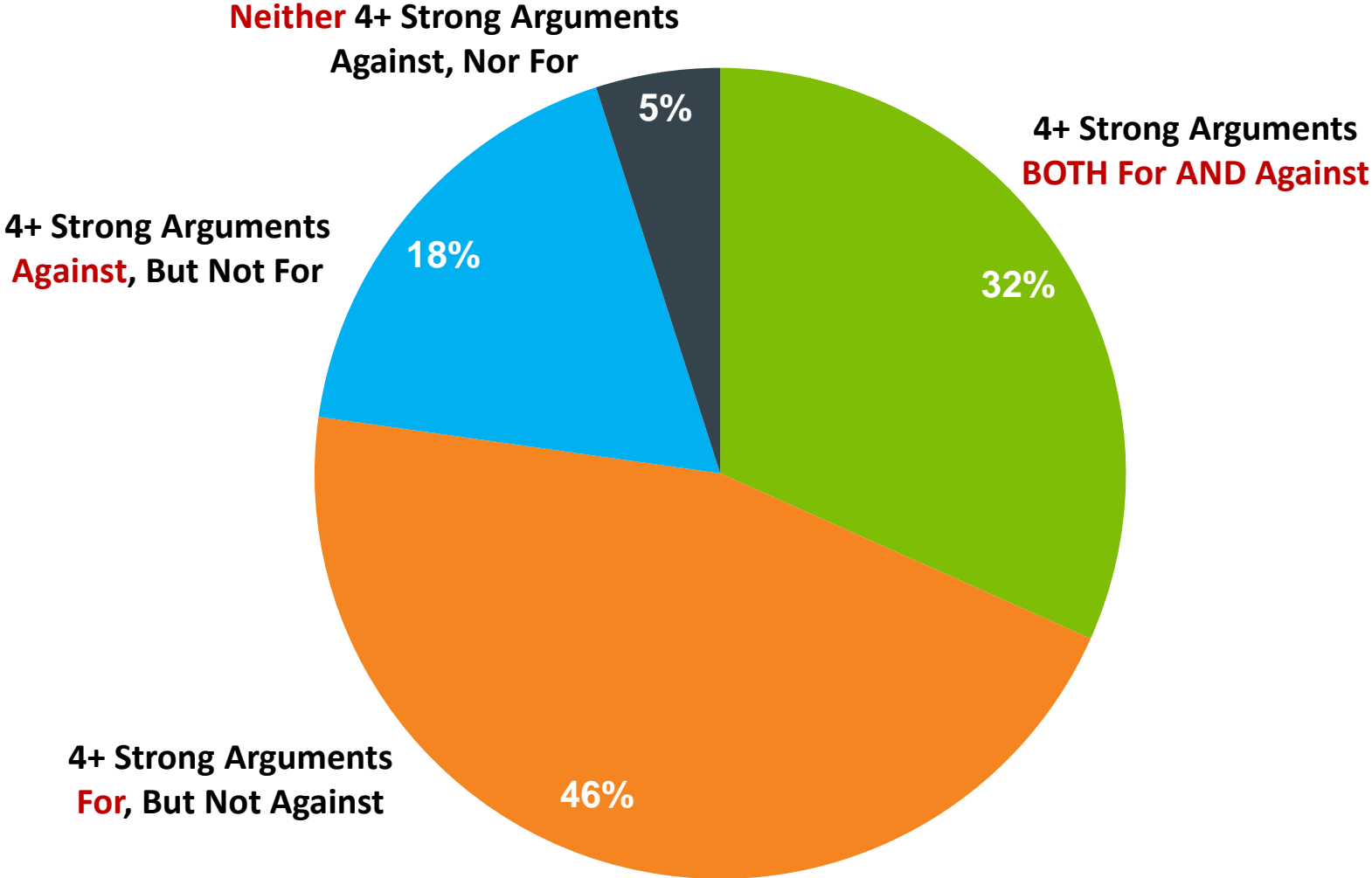
# Reactions to Arguments in Favour of Ethanol Plant

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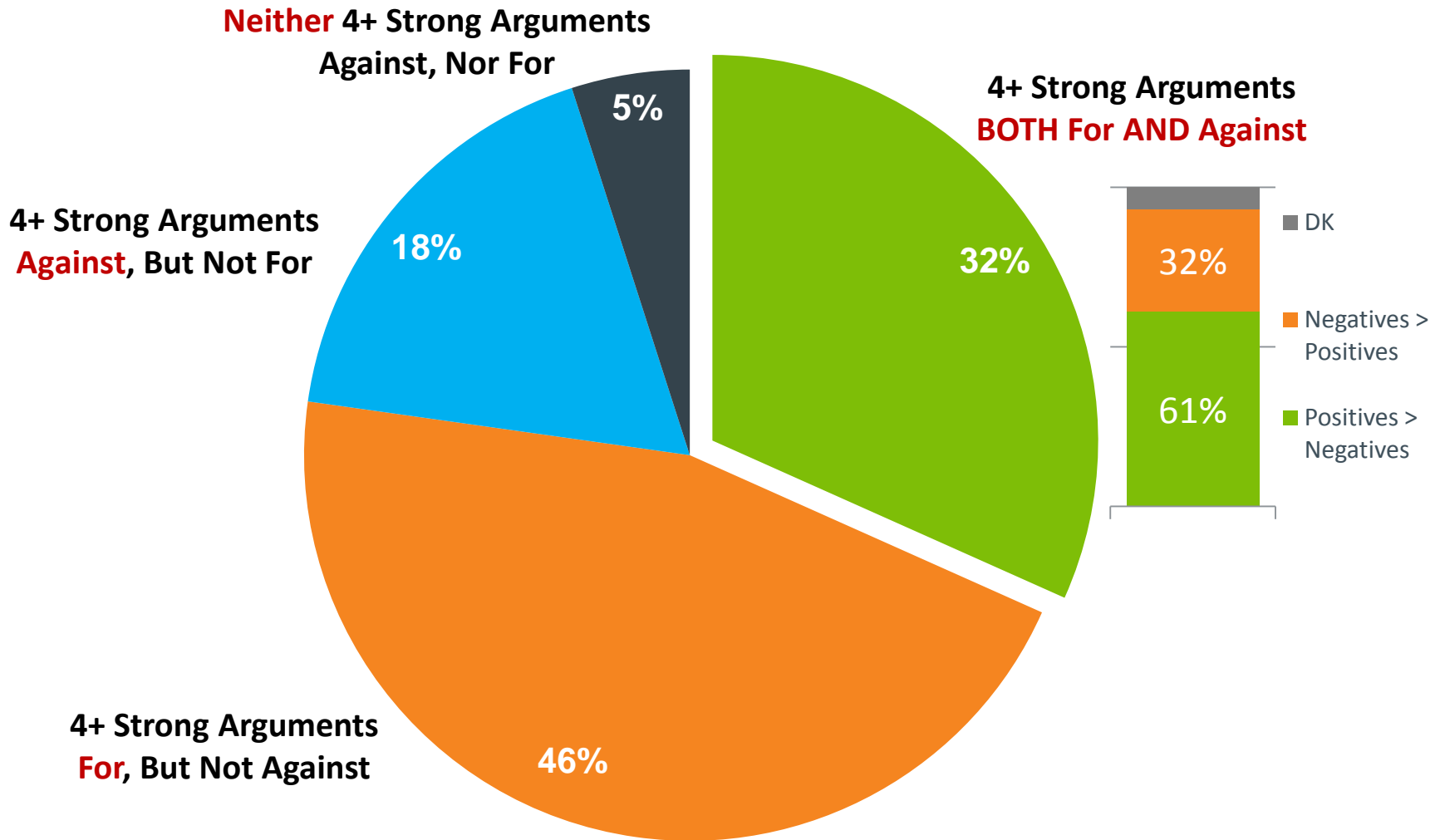
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# Final Position in Relation to Arguments Considered



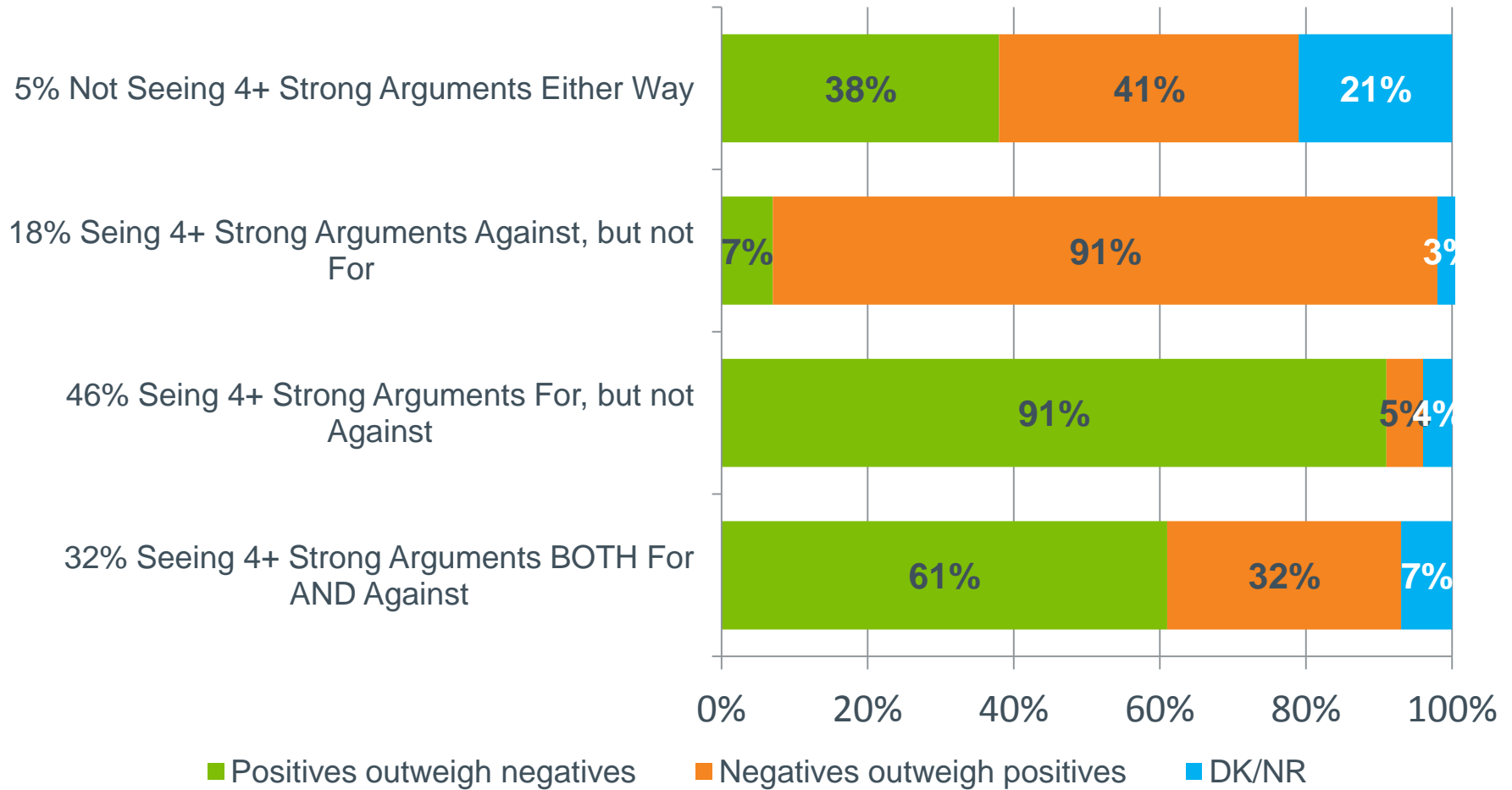
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# Final Position in Relation to Arguments Considered



Base=All respondents (n=602)

# Those Seeing Both Sides, Feel Positives > Negatives



Base=All respondents (n=602)